



WE WANT TO TELL YOUR STORY

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ou want to grow your business, support your team and make the world around you better. We want to help. **We're storytellers.** And we love to tell stories about people and companies that are having a positive impact. You've probably never worked with a firm like ours. We want to help you build relationships that also build your bottom line. We're high-touch, experienced, and just as comfortable in the trenches as in the board room. We're the team who will dig in. We want to tell your story.



What We Offer

Comprehensive Consulting

- Successful communication starts with a strategy, whether it's refining your brand or targeting specific market segments. We can help you get your message to the public, strengthen the dialogue with your own team, or make connections for a specific project.

Fractional Communications Executives

- Every business needs a comms perspective at the leadership table - every day, and especially during a challenge. We have a creative model that gives you access to the highest level of comms expertise at a scalable cost without compromising quality.

Media Relations and Crisis Communications

- Finding a way to pitch your story to media outlets can be hard. With more than 30 years of TV news experience combined, we know what journalists are looking for and how to tell your story successfully. During a crisis, we quickly assess the situation and strategize how to get the right message out.

Content Creation and Video Production

- With experience ranging from daily news to documentaries to cable television series, we are experts at researching, writing, and video production. We can help tell your story through both video and written content.





Who We Are



Bill Shory

- Emmy-winning media professional with 25-year career in television news
- Offering guidance in media relations, media training, crisis communications, community relations, and content creation



Taylor Durden

- Award-winning multimedia professional with 8 years video storytelling experience
- Expertise in media relations and creating video, photo and written content



Tara Leigh Goode

- 15 years of experience spanning government, corporate, international relations, and consulting
- Unique understanding of high-tech, data-centric businesses in a start-up or mid-growth phase



Zak Owens

- Award-winning journalist with more than 10 years of experience working in and leading newsrooms
- Expertise in distilling complex, data driven issues down to relatable, human stories



Meg Gilland

- Created multimedia content for virtual learning
- Understanding of using data-driven tactics and research-based strategies to promote growth



Our Clients



Get In Touch



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